



John Register's Lead Generation Video Scripts

2ND LEVEL CONNECTION SCRIPT

{Salutation} Mr. or Mrs. {use last name}

I had the pleasure of speaking at {insert the event} for {insert the company}. Since you are an employee or {insert their role} of the {insert their company}, I am extending my gratitude to you and the team. I would also like to make a connection with you. I appreciate your consideration. Here is a quick thank-you video.